

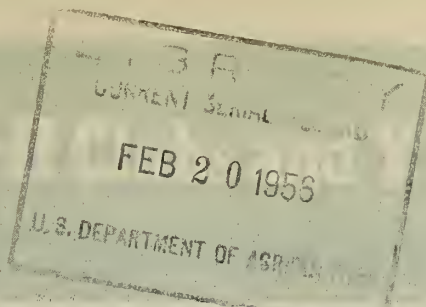
## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



A275.28

Id 2



Federal Extension Service

U. S. DEPARTMENT OF AGRICULTURE

No. 21  
Washington 25, D. C.  
October 27, 1955

Dear Coworkers:

FITNESS FOR AMERICAN YOUTH

You have read in the press about the earlier plans and later postponement of a small national conference on American Youth, called by President Eisenhower. This was to have been held at the White House in Denver, September 27 and 28, but now is postponed until spring. Ed Aiton represents the Extension Service and U.S.D.A. on it.

A related activity is now going on in the Departments of Defense, Agriculture, Commerce, Labor, and Health, Education and Welfare. A panel of workers is developing facts and recommendations as the basis for discussions of problems and programs related to the moral and physical fitness of American Youth for service to our nation in war and peace.

We believe there is much significance in this development. It may provide opportunity for all of us to take stock of our program objectives and accomplishments. We will keep you informed of developments.

4-H EVALUATION COMMITTEE

Your new development committee on evaluation of 4-H programs made very significant progress at its first meeting, held in Madison, Wisconsin, October 13-15. Dr. Robert C. Clark, former State 4-H Leader in Wisconsin, served as temporary chairman. He will continue on, but as a member only, while serving as Director of the new National Agricultural Extension Center for Advanced Study.

Watch for the complete committee report which is being transmitted first to the Extension Subcommittee on 4-H Club Work. A carefully considered list of needed 4-H research studies was developed at this meeting. Also, the outline for a set of criteria or vitality factors to be used in measuring and evaluating 4-H results was developed.

NATIONAL 4-H ACHIEVEMENT DAY

By now you will have received copies of the Achievement Day Fact Sheet. In addition, we are enclosing copies of Secretary Benson's statement for Achievement Day.

You will be interested to know of a television program on November 13, recognizing Achievement Day. The program is called "Wide, Wide World," and will be on NBC network, from 4 to 5:30 p.m., eastern standard time. You will, of course, need to check your local times. A five to ten-minute portion of the program, originating in Wisconsin, will be devoted to a 4-H dairy story.

We shall be very much interested in receiving any reports from you on Achievement Day activities in your State.

#### TRAVEL BY OUR DIVISION STAFF

Your State Extension Director now has the requests for travel requests concerning Federal Extension Service personnel from here. We carefully give these official requests from State Directors first priority when making up travel schedules for the period January to July. In numerous cases States are alerting us up to a full year ahead. Of course, this is helpful. We are hopeful of making this official travel request system work to your advantage. That is possible only if you can anticipate and report your needs, through your State Extension Director by December 1.

#### NATIONAL RECORD JUDGING COMMITTEE

November 7 through 15 will be busy days for the 12 members of the record judging committee, which includes three staff members from each region. For 1955 they are:

Eastern - Pauline Rowe, Vermont  
Harley Leland, Massachusetts  
Rosemary Conzemius, Connecticut

Southern- Alice Carlson, Oklahoma  
Ulyss G. Word, Arkansas  
Evelyn Barker, Virginia

Central - Seifrid Bruny, Ohio  
R. H. Rasmussen, Wisconsin  
Gladys N. Hansen, North Dakota

Western - Esther Rugland, Montana  
Dan Warren, Idaho  
Graham P. Wright, Arizona

A Federal 4-H staff member serves as chairman. Fern Shipley assumes this role for 1955. George Foster has been chairman for the past three years. Miss Emmie Nelson sets the stage and organizes the records in the National Committee office so the judging committee can work efficiently.

#### 4-H PHOTOS - WON'T YOU HELP?

We have numerous requests for 4-H photos for use in magazines, brochures, Extension Service Review, etc. You could help us meet these needs, as well as fine opportunities, by supplying us with a few of your better photographs of 4-H members in action.

Our most frequent requests are for:

- (a) Community-service activities
- (b) Members-in-action with 4-H projects (particularly foods, conservation, crops, home improvement)



- (c) 4-H events, showing activity
- (d) Parent interest and cooperation
- (e) Any other appealing picture that really tells a 4-H story

If each State would share three to five good photographs with us, the pictures would get a lot of use and we would be most appreciative. Please identify each with a brief out-line telling who, what, where, etc.

#### LIST OF FILMS AND SLIDES FOR OLDER 4-H

Some of you have indicated that we could meet a real need if we compile a list of films and slide films, available from any source, that would be particularly applicable to the interests and needs of older 4-H groups (ages 14-20). We are planning to compile this list but would like you to share in the selection. Many of you use films a great deal, and are in a position to help us evaluate and select the ones that would be most adaptable.

We invite you to use the sheet attached to this letter to list the films that you use and would recommend. Please give the name of the film, subject, length, and a brief description of about two sentences. Also, state where it can be obtained, address, cost or rental. The sheet should be returned to Lloyd Rutledge.

#### 4-H GIRL FEATURED IN NOVEMBER ISSUE OF "SEVENTEEN"

Look for the story about Marilyn Graves, 4-H'er of Taylorsville, Miss., in the November issue of SEVENTEEN, nationally circulating magazine for teenagers. This is the article we notified you about in an earlier edition of IDEAS. Marilyn, you may remember, attended National Camp this summer and, at that time, was selected jointly by the Cooperative Extension Service and the staff of SEVENTEEN to represent or typify "Miss Rural Young America."

We know you will want to read the interesting, and attractively illustrated feature, and call it to the attention of others. Both story and photographs were done by the staff of SEVENTEEN, largely with the cooperation of Miss Blanche Goad, Associate State 4-H Club Leader for "the Magnolia State."

The article is one of a series in the magazine, aimed at highlighting the accomplishments of youth, both urban and rural, and helping to show that the vast majority of young people are capable and worthwhile. Its publication should give our 4-H Clubs a boost throughout the Nation - particularly if 4-H Club workers help see that it gets as wide a reading as possible among 4-H'ers, their parents and leaders, and the general public.

## HEALTH PROGRAM

"Strengthening the Overall 4-H Health Program" was the main topic discussed by the National 4-H Health Development Program Committee at its meeting in Chicago, October 3 and 4. The 1954 figures show that 714,720 club members were enrolled in a 4-H health project or activity. More participation in health programs is the goal of the committee. Recommendations made by the committee will be submitted to the Subcommittee on 4-H Club Work in November.

## COOPERATION WITH NATIONAL FOUNDATION FOR INFANTILE PARALYSIS

We recently had a very pleasant office visit with Dr. Clair E. Turner, Assistant to the president of the National Foundation for Infantile Paralysis, Inc. He was complimentary of the part 4-H Club members, leaders, and extension agents have played in March of Dimes and related activities. Of particular interest:

1. Youth committees are being formed in many communities. They stimulate services to patients and educational programs.
2. Over 68,000 patients, mostly children and youth, were under treatment for polio at the beginning of this year. There may be as many as 30,000 cases of paralytic polio in 1955 despite gains made through the Salk vaccine.
3. It is felt that the extent of protection against polio in 1956 will largely depend upon the educational program to accept immunization.

All State 4-H Club leaders may expect to receive some informative material from the National Foundation office in the near future.

## YOUR USE OF RECENT PUBLICATION ON MIGRANT FAMILIES

You will recall that on March 30 we sent you copies of a new publication, "When the Migrant Families Come Again." This was a publication in which various governmental agencies cooperated. A number of States ordered copies for distribution and use. We are now interested in knowing this type of publication's effectiveness. Do you have examples of how the bulletin was used, or possibly examples of good Extension and 4-H participation in the development of constructive educational programs for improving the living conditions of migrant workers? We would be very interested in receiving an indication from you about successful programs or uses in this field.

## CITIZENSHIP MATERIALS

What 4-H citizenship materials do you have that you can share? We have been asked by the 4-H Citizenship Development Committee to assemble a "kit" of such citizenship materials being used by the States.

Would you please send us one copy of each of these materials? If something from your State is selected for the kit, you may be asked later for 60 copies.



## NATIONAL CONFERENCE ON CITIZENSHIP

Two 4-H Club members, Eileen Steiger of Montana and Bill Saulcy of Colorado, and two YMW representatives, Betty Jean Varner of North Carolina and Earl Joseph Snyder of West Virginia, took part in the Tenth National Conference on Citizenship in Washington, D. C. Their participation was guided by Geraldine G. Fenn, Associate State 4-H Club Leader of Montana, and members of the National 4-H Citizenship Program Development Committee. The theme of the conference was, "The Blessings of Liberty."

## DATE YOU MAY WANT TO KNOW

Nominations for Freedoms Foundation - deadline is November 11. Nominations for awards may be for individuals or clubs. In past years, several 4-H Clubs have been recognized for their outstanding contribution to freedom and our Nation's welfare. Send to W. C. Sawyer, Vice-President - Awards, Freedom's Foundation, Valley Forge, Pennsylvania, for particulars.

## GROOMING GAINING POPULARITY WITH 4-H BOYS

Several of the young men delegates attending National 4-H Club Camp, and meeting with the Clothing Development Committee, expressed need for help in grooming and appropriate dress for specific occasions. Several States have been observed helping to fulfill these needs through 4-H events.

The State Boys' Camp in West Virginia had more than 150 boys enter an event of this nature. "Better Grooming for Boys" was one of the new workshop activities at the Montana Club Congress in August. Demonstrations, discussions, dramatizations, were all used to give training. The young men participating also had the opportunity of being part of the State dress revue presentation. Delegate evaluations of the Montana Congress showed a high rating for this activity.

## NATIONAL DAIRY CATTLE JUDGING CONTEST

The 4-H Club Dairy Cattle Judging team of Maryland, New York, and Colorado placed first, second, and third, respectively in the National 4-H Judging Contest at Waterloo, Iowa, recently. Thirty State teams competed in the contest.

## 4-H DAIRY CONFERENCE AND TOUR

A highly successful, first 4-H Club Dairy Conference and Tour was held in Chicago, October 7-11. A total of 83 4-H Club delegates and 19 dairy and 4-H Club Extension leaders from 10 States were in attendance. A program of talks, discussions, and tours, related to the production, processing, and marketing of dairy products and to vocational opportunities in the dairy industry.

It was the first interstate dairy event of this kind and should have real significance for older 4-H dairy club members.

SHARING GOOD IDEAS FROM THE STATES

ALABAMA - Dairy Shows - Leader Training - Cooperatives

In a series of 8 district dairy shows, one of the most popular features was the selection of a 4-H Dairy Maid. The choice is based on project work, personality, poise, and appearance. Ann Barr and John Parrish, Extension Dairy Specialist, gave the leadership.

Junior leader training, particularly in the area of demonstrations, is getting special emphasis in a number of Alabama counties.

Hanchey Logue and A. W. Jones, Extension Marketing Specialist, are considering enlarging a very popular essay and speaking program on cooperatives to include four ways of doing business as related to 4-H Club work. Forty-two of 67 counties participated in the program last year.

COLORADO - Series of Agent Training Meetings

A series of seven regional meetings for agents in October gave a chance to reexamine fundamental 4-H methods as well as new things in the 4-H program. Fern Shipley teamed up with the Colorado 4-H staff for part of the series.

GEORGIA - Farm and Home Development Conference

The State 4-H Club Center at Rock Eagle was host to the Southern Regional Farm and Home Development Conference September 19-23. Tommy Walton, State 4-H Club Leader was on the arrangements committee.

The week of October 10-14 was set aside for the State 4-H Club staff annual planning conference. It will also be held at the Center.

HAWAII - 4-H Territorial Staff Conference - October 31-November 5

4-H Club work will be one of the two major topics receiving emphasis at the annual conference. Eunice Heywood and Fern Shipley will be on hand for the discussions. Club Leader John Stormont is general chairman of the conference.

INDIANA - A "first" at State Fair

For the first time, Hoosier farm youth will display 4-H home grounds improvement exhibits at the State Fair. In three different classifications, members will be showing snapshots (in the beginning compared with June of the third summer), drawings of home grounds and landscape plans, and pressed specimens of leaves from trees, shrubs and evergreens on the exhibitor's plot.

ICWA - Educational Exhibits at State Fair

In addition to the usual State Fair competitive exhibits, Iowa also had eight exhibits that showed some of the main activities of 4-H members. Among these exhibits were one featuring breads from other lands, two reproductions of room decorations prepared by 4-H members, a clothing exhibit, an exhibit that featured the State 4-H Camping Center, a display of camp craft articles made by 4-H campers, an exhibit on a 4-H girl's garden project and a display on "safety in the home." All of these were prepared by 4-H members to tell friends about the 4-H program in Iowa.



KANSAS - Name Building for Late Extension Director

The first major building at Rock Springs Ranch, 4-H Center, will be named in honor of the late L. C. Williams, Dean and Director of the Kansas Extension Service. It is planned that this will be the dining hall and headquarters building.

MASSACHUSETTS - Leader Training Conference

The annual Volunteer Leader Training Conference for Men is being held in November. The program, each year, is planned by a committee of leaders and includes a visit to the Horticultural Show, staged by the University Students.

NEW MEXICO - Crafts Projects Popular with Indian Members

New Mexico has developed 4-H projects to aid Indian 4-H members to learn skills native to their locality. A silvercraft project bulletin, written by the Indian Extension Agent at Gallup, is extremely popular. Another well-liked one is on wool work and weaving.

NORTH DAKOTA - Clean Grain

North Dakota 4-H members are following through with a three-point program to aid the clean grain committee in their State. They are checking storage facilities and stored grain, are making repairs where needed, and helping to eliminate rats and mice. Some 1700 members in 39 counties are enrolled in the campaign.

OREGON - Marketing Training

Special training in livestock marketing was available for 4-H Club members who exhibited livestock at the Oregon State Fair this year. All club members who showed market animals grading "good" or better were eligible to participate in the special marketing program which included sale of their animals, September 7, at Portland Union Stockyards. Participation was not required. Exhibitors could sell animals privately or take them home. Participants in the educational event saw their animals sold, learned how the stockyards operate, and toured a packing plant, meat warehouse and retail meat market in Portland.

UTAH - Marketing Tour

Three 4-H Clubs representing Cache, Tooele, and Utah counties were chosen winners of a State 4-H marketing tour award for 1955. The Utah Cooperative Council financed the trip with a special grant. The marketing program is designed to help club members learn the various ways of marketing agricultural products so they will be more efficient farmers in the future.

WEST VIRGINIA - First State Land Judging Activity

Sixteen counties participated in the first State 4-H Land Judging Activity held in August at Jackson's Mill. Each team was made up of four members. An interesting angle was the fact that a number of girls took part.

### WISCONSIN -- Craft Exhibit for International Event

Handiwork of 4-H Club members of Wisconsin will be represented at an International Junior Red Cross exhibit in Rome, Italy. The exhibit will feature handicraft made by young people 8 through 13 years of age.

### GRANT SHRUM JOINS 4-H FOUNDATION STAFF

Grant Shrum, whom many of you knew as a State 4-H Club agent in Missouri, joins the staff of the National 4-H Club Foundation on November 1. Grant will occupy the position of Executive Secretary to the 4-H Builders Council, a citizen group that arranges financial support for the Foundation's programs.

A graduate of the University of Missouri with a B.S. degree in Agriculture in 1948, Grant served in Franklin County, Mo., first as assistant county agent, and later as county agent, from September 1948 until June 1953, when he joined the State 4-H Club staff. He was with the Standard Oil Company from November 1954 until joining the Foundation.

We are glad to have Grant back in 4-H Club work.

### FIVE CONFERENCES IN THE OLDER YOUTH FIELD

#### Rural Youth Conference - Illinois

September 16-17 at the Illini Union of the University of Illinois, rural "youthers" from that State met for a program geared to both education and recreation. One of the major objectives of the conference was to teach subject matter and show how to present it to others. The program included such popular features as a broiler demonstration, discussion of careers, recreation training, sessions on being a good citizen, and preparing a good speech.

#### Rural Youth of U.S.A.

Eighteen States had delegates at the RYUSA Conference at Jackson's Mill, West Virginia, September 29-October 2. Extension's young people groups were well represented along with farm organizations and other educational groups. The Conference provided a common meeting ground where young people from 18-26 years of age shared their ideas and philosophy, and took a look at how they could be of greater service to their community. Their theme was "Building a Better Community."

A change in the conference by-laws will provide for an eight-member adult advisory committee named officially by farm organizations, Extension and Vo-Ag. bodies.

#### New England Young Men and Women's Conference

Representatives of various youth groups will gather October 14-16 for their annual conference, themed to developing leadership which will help mold the future of New England's home towns. Speakers and discussion consultants include Dr. E. V. Pope, of the Federal Extension staff; John B. Mitchell, Extension rural sociologist of Rhode Island, and John Nachyly, management analyst of the judicial department of the Connecticut State Supreme Court.



### Young Farmer Homemaker Conference in Colorado

Colorado is looking to a December 1 to 3 conference where the young farmers and homemakers will consider such topics as "How to lead a discussion group" or "How to determine the needs of my community and the preparation of annual programs that meet community needs."

### Five-State YMW Conference

Delaware, Maryland, Ohio, Virginia, and West Virginia joined together in a five-State YMW Conference at Jackson's Mill, West Virginia, October 14-16. Approximately 250 young people were in attendance and actively participated in the workshop discussions and other program features. Dr. James Duncan, Older Youth Specialist of the Virginia Extension Service, was chairman of the conference planning committee.

### CORRECTION PLEASE!

Last month we called your attention to the increased potential for 4-H membership in 1960 as compared to 1950. The trends were accurate but a few of the statistics were incorrect. We regret the error. The facts are--in the United States by 1960 we will have about 12,096,555 young people on farms and in rural areas, as compared to 9,522,065 in 1950, according to census data. This is an increase of about 27 percent. The forecast is for 12.7 percent increase in farm youth 10-20 years of age and 40.4 percent increase in rural nonfarm. Urban youth will increase about 41.3 percent in the same period.

### NEWS OF OUR COWORKERS

We congratulate Robert C. Clark on being selected as director of the National Agricultural Extension Center for Advanced Study at Madison, Wisconsin. The directorship is a full-time assignment and Bob has left his post as assistant director in charge of 4-H Club work in Wisconsin. Agnes Hansen assumes the acting State leader role in Wisconsin.

We have been pleased to have Geraldine Fenn of Montana spend part of her eighth quarter leave time with us in the Federal Extension Offices. Gerry has been having conferences and gathering data on several problems of concern to the Montana 4-H Club staff.

Velma McGaugh of the Kansas staff is enroute to Pakistan for a two year assignment. She will be working with rural women in programs similar to Extension.

Louise M. Craig, formerly a home demonstration agent in Kentucky, has joined the State staff as Field Agent in 4-H Club Work.

E. B. Jenkins and Aubry F. Scott, now have the title of Associate 4-H Club Specialist on the Tennessee staff.

Virginia welcomes James A. Reynolds to their State staff as Associate State 4-H Club Agent. He was previously a county agricultural agent there.



#### NEW 4-H LITERATURE

"Treats for Family and Friends" (Members) and "Leaders Guide, Treats for Family and Friends" (California) are the first to be issued in the new series of foods literature themed to "Family and Friends". A companion set, also geared to 10 and 11-year olds, is to be titled "Learning to Cook for Family and Friends" and beginning members may take either of them. California is also issuing new information for the 4-H Foods Preservation Project. A committee of six home demonstration agents advised with the State staff members in planning for the content and presentation of this material.

Pennsylvania has just distributed a new booklet entitled, "County Agents 4-H Club Handbook." It provides much valuable information to the person in charge of 4-H Club work in the county. This should be a very helpful publication in support of the rapidly growing 4-H program in the Keystone State. Also, "Pulling Up Stakes and Breaking Apron Strings," and "Pennsylvania's Rural Youth Express Their Opinions" are two recent Pennsylvania publications which are very interesting.

Colorado has issued three manuals for members in the revised clothing series. These are "The First Dress," "Play Clothes," and "The Summer Dress or Blouse." They also have a new Clothing Construction Manual which goes to all 4-H clothing leaders and to each girl when she first enrolls in the project.

The new bulletin, "Farm Family Business and 4-H Club Work", is now going to press. It is designed primarily as a guide for Extension agents and local leaders. Many helpful suggestions are made as to our ways to include more marketing and business training in 4-H Club work. It should help broaden the base of this important area. A letter will be sent soon to your distribution officer regarding ordering copies for your State.

#### FOR YOUR INFORMATION

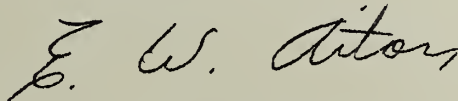
Enclosed with this letter is a summary of your replies to our recent questionnaire on ways in which the American Legion might cooperate in our 4-H Citizenship program.

May we close with a bit of timely philosophy we borrowed from Blanche Goad of Mississippi, and which seems appropriate right now:

THE FOUR "LOOKS" WE NEED FOR 4-H

The forward look ahead  
The frequent look within  
The compassionate look around  
The constant look on high.

Sincerely yours,

A handwritten signature in cursive script, reading "E. W. Aiton".

E. W. Aiton, Director  
4-H Club and YMW Programs

Associate Leaders:

Tena Bishop  
George Foster  
Mylo Downey  
C. C. Lang  
Lloyd Rutledge  
Fern Shipley (Editor)

Enclosure

